

Coffee-Hack

Official Contest Rules and Terms of Participation

All participants, partners, volunteers and staff at the Coffee-Hack Contests are required to agree with the following Official Contest Rules and Terms of Participation. Organizers will enforce this Official Contest Rules and Terms of Participation throughout the Contest.

Organizer

The Organizer of the Coffee-Hack Contests is Innovation Foundries.

Contest Description

The Contests will be made publicly known on the website <http://coffee-hack.com> and on Innovation Foundries and illycaffé official social networks.

Innovation Foundries is running the Coffee-Hack Contests ("the Contest") to bring together the brightest minds in business, design, and more for a weekend of creativity to design the future of the coffee industry.

The Coffee-Hack consist of two Contests that will take place in two different locations a dates. The first contest will take place on Saturday, 14th November 2015 from 9 a.m. to 7 p.m. at Enjoy HQ in Menlo Park (171 Constitution Dr Menlo Park, CA 94025, United States of America). The second contest will take place on Friday 20th November 2015 from 4 p.m. to 7 p.m. and on Saturday, 21st November 2015 from 9 a.m. to 7 p.m at Harvard i-Lab (125 Western Ave, Allston, MA 02134, United States of America).

Entry

To register for the Contests, go to <http://coffeehack-siliconvalley.eventbrite.com> (for the Silicon Valley Contest) or to <http://coffeehack-harvard.eventbrite.com> (for the Harvard i-Lab Contest) and complete the entry form to obtain your ticket. Please note that tickets are first come, first serve, and neither Innovation Foundries nor illycaffé shall have any responsibility or liability for any persons who are unable to obtain tickets for the Contests.

Eligibility

Participants must be legal residents of the United States, 18 years of age or older, and currently enrolled in a University to enter these Contests.

Innovation Foundries will have the right at its sole discretion to determine whether an entrant is eligible for the Contests.

Project Proposal

The participants will be divided in teams of 3 people. Every member of each team will be equally involved in the creativity, research and effort needed to elaborate a solution ("Project Proposal"), respecting the final deadline and according to the guidelines provided in the challenge brief. The Project Proposal can be a website, powerpoint, keynote, .pdf, or other graphic layouts, as long as it is in a written form.

For the purpose of these Contests, each qualifying Project Proposal that participants submit during the Contests will be called a “Coffee-Hack Project Proposal”.

Innovation Foundries may disqualify, at their sole discretion, Coffee-Hack Project Proposals (including, without limitation, content submitted in connection therewith) that (a) are in violation of third party rights or law or regulation, (b) are substantially or materially similar to another Coffee-Hack Project Proposal already submitted in these Contests, or (c) use inappropriate or explicit language or images, or display content that Innovation Foundries otherwise finds objectionable or inconsistent with Innovation Foundries or illycaffé brand image or goodwill.

Innovation Foundries can accept only those Coffee-Hack Project Proposals that are completed and submitted as described above and that conform to any technical requirements specified as part of the Project Proposal process. Coffee-Hack Projects that do not comply with the provisions of these Official Contest Rules and Terms of Participation will be deemed ineligible and will not be considered.

Winner Selection

The Contests winners will be selected by illycaffé.

By submitting any Coffee-Hack Project Proposal, participants release Innovation Foundries and illycaffé, and their respective subsidiaries, affiliates, directors, officers, employees, representatives, agents, and advisors from any and all liability for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the decisions.

All eligible Coffee-Hack Project Proposal received will be judged by the criteria described below to determine the winner. Chance plays no part in the determination of the winner.

Judging Criteria and Prizes

The Coffee-Hack Project Proposals will be judged based on creativity, originality and feasibility of the solution proposed. Bonus points are awarded for coming up with something completely unique.

The Prizes are solely and directly issued and granted by illycaffé.

A list of Contest Prizes can be found here: <http://coffee-hack.com/the-prizes>.

The prizes are non-transferable by the winner. If you accept a prize, you will be solely responsible for all applicable taxes and expenses related to accepting such prize.

Protection of Intellectual Property

By submitting a Coffee-Hack Project Proposal or accepting any prize, you represent and warrant the following: (a) you will not submit content that is copyrighted, protected by trade secret or otherwise subject to third party intellectual property rights or other proprietary rights, including privacy and publicity rights, unless you are the owner of such rights or have permission from their rightful owner to post the content and to grant illycaffé all of the rights granted herein; (b) you will not publish falsehoods or misrepresentations that could damage Innovation Foundries, illycaffé, or any third party; (c) you will not submit content that is unlawful, obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise inappropriate or destructive to Innovation Foundries or illycaffé brand image or goodwill; (d) you will not post advertisements or solicitations of business; (e) Innovation Foundries and illycaffé will not be obligated to pay any compensation to, or permit any participation by, any third party in connection with the use, reproduction, modification, publication, display or other exploitation of any of the content that you submit; and (f) the content submitted by participants does not contain any viruses, trojan horses,

worms or other disabling devices or harmful code.

By posting or submitting a Coffee-Hack Project Proposal to the Contests (regardless of the form or medium of such content), you hereby grant illycaffé, and its respective affiliates, its affiliates' agents and third party contractors, without additional consideration, a worldwide, perpetual, irrevocable, royalty free, right and license, with the right to sublicense, to discuss, publicize, market and otherwise display content derived from or relating to the Coffee-Hack Project Proposal ("Marketing Content"), and to distribute and use such Marketing Content for any purpose whatsoever (either in the form submitted or in the form of a derivative or adapted work). The participants understand that they will not receive any compensation or credit for use of their Coffee-Hack Project Proposal, other than what is described in these Official Contest Rules and Terms of Participation. Furthermore and in addition to the preceding participants assign, where possible, all rights with full title in the Marketing Content to Innovation Foundries and illycaffé upon creation of such material, and participants shall use all reasonable endeavours to procure that any necessary third party shall promptly execute and deliver such documents and perform such acts as may reasonably be required for the purpose of giving full effect to the Official Contest Rules and Terms of Participation.

Intellectual Property rights

Innovation Foundries will provide all information that are necessary to solve the challenge. These information can be used exclusively for the purpose of these Contests.

All trademarks, copyright, database rights and other intellectual property rights in the content and materials included on the Coffee-Hack website and in the challenge brief provided, such as text, graphics, logos, icons, images, audio clips, digital downloads, data compilations, and software are the property of illycaffé, its affiliates or its content suppliers and is protected by international trademark copyright and database laws and treaties around the world. All such rights are reserved.

The website is for the your personal, non commercial use. You agree not to modify, copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works from, transfer, or sell any information, software, products or services obtained from this website and from the challenge brief.

Conduct

By entering these Contests, you agree to be bound by these Official Contest Rules and Terms of Participation.

The contest is dedicated to providing a harassment-free experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, nationality, religion. The Organizers do not tolerate harassment of participants in any form. Sexual language and imagery is not appropriate at any venue of the Coffee-Hack, including talks, workshops, social media and other online media. Participants asked to stop any harassing behavior are expected to comply immediately.

Innovation Foundries reserves the right, at its sole discretion, to disqualify any individual that tampers or attempts to tamper with the Coffee-Hack Entry process or the operation of the Contests; violates the Official Contest Rules and Terms of Participation; or acts in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Privacy Policy

This privacy policy discloses the privacy practices for all information that Innovation Foundries receive from your Coffee-Hack Entry.

The processing of personal data will respect the principles of fairness, legality, transparency and protection of the privacy and rights of the participants to the Contests. The personal data collected in the Entry form will be processed in order to allow the execution of the Contests, to send communications regarding the Contests, to send the prize or information about the prize, and to fulfill the obligations required by the law. The processing of personal data will be done through the use of manual, electronic and/or automated communication systems, for reasons that are strictly related to the aforementioned purposes and always in full compliance with the requirements of confidentiality and security of data.

Photo/Video Release

Participants consent to and authorize the use and reproduction by Innovation Foundries and illycaffé of any and all photography and/or videography that has been taken of each participant during the event, without compensation. All digital image and/or video files are wholly owned by Innovation Foundries and illycaffé, who reserve the right to use these images and/or video for publication.

Limitation of Liability and Release

You agree that Innovation Foundries, illycaffé and each of their subsidiaries and affiliated companies and all their advertising and promotion agencies will have no liability whatsoever in connection with these contests and, you shall hold them harmless for any injuries, losses or damages of any kind that you or others may incur as a consequence of your participation in the contests or your acceptance, use or misuse of a prize. By entering the contest, you explicitly release, discharge and hold harmless Innovation Foundries, illycaffé, and all their respective shareholders, directors, officers and employees, one and all (collectively, "released parties"), from any and all liability, actions, causes of action, damages, actual, incidental or consequential, claims and demands whatsoever in law or equity, including attorneys' fees and/or experts fees and costs, which you now have or may acquire, by reason of any personal injury, death, loss of or damage to property, or any reason, occurring during or arising out of your participation in the contests and the acceptance and use or misuse of a prize. The released parties are not responsible for any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the contests or receipt or use or misuse of any prize. Participants further acknowledge that the released parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee (express or implied, in fact or in law) in connection with any prize or the use or enjoyment of such prize. All prizes are awarded "as is" and without any warranty of any sort, express or implied.

Miscellaneous

If any provision of these Official Contest Rules and Terms of Participation are held to be illegal or unenforceable, that provision shall be limited or eliminated to the minimum extent necessary so that these terms and conditions shall otherwise remain in full force and effect and enforceable to the fullest extent permitted by applicable law.

These Official Contest Rules and Terms of Participation set forth the entire agreement, and supersede any and all prior agreements of the parties with respect to the subject matter hereof. No change,

modification or waiver to these Official Contest Rules and Terms of Participation will be effective unless in writing and signed by the party against which enforcement is sought.

The Official Contest Rules and Terms of Participation will be posted at <http://coffee-hack.com>. To the maximum extent permitted by law, Innovation Foundries reserves the right to change these Official Contest Rules and Terms of Participation at any time. Participants further agree to be bound by the decisions of Innovation Foundries which shall be final and binding in all respects.

Please read the Official Contest Rules and Terms of Participation before submitting your Entry in the registration process. Please note that by submitting your Entry you are accepting the terms of the Official Contest Rules and Terms of Participation, including the Privacy Policy.

If you have any questions about these Official Contest Rules and Terms of Participation, please send questions/requests via e-mail to info@innovationfoundries.com.